



Fast Facts: Benefits of Two License Plates

Since first appearing on American cars in 1901, the license plate has been displayed on both the front and rear of vehicles in a large majority of states. Their importance to public safety, revenue and criminal apprehension remains as strong as ever. Here are some quick facts on the difference the front plate makes.

Who cares?

- General motorists/tax payers
- Law enforcement/border patrol
- Toll agency/turnpike authority
- Dept. of Revenue/Treasury
- Dept. of Public Safety/Motor Vehicles
- Retail/gas station owners/associations
- Organizations against impaired driving
- Rideshare customers

Revenue Generation

270,000,000

Registered vehicles in 50 states

Source: U.S. Department of Transportation, Bureau of Transportation Statistics – www.bts.gov

For more information, visit: Frontplate.org

What are the benefits?

- Vehicle identification
- Reflectivity at night
- Enforcing tolls and parking
- Enforcing vehicle registration
- Crime apprehension
- Amber alerts
- National security – border control



Today, **19 states** have only one plate. Other states have proposed removing the front plate to show cuts in their transportation budgets. In reality, removing the front plate removes the means to collect a significant portion of tollway and parking revenue.

Why should you care?

- **Safety:** plates help identify stalled or crashed vehicles with no lights at night
- **Law Enforcement:** low-cost tool to help identify crime suspects, such as impaired driving, gas station drive-offs, & stolen vehicles
- **Lost Revenue:** vehicle registration, toll enforcement, and parking fees are negatively impacted in states that only require rear plates

Criminal apprehension works better with two plates



70%

of all serious crimes involve a motor vehicle in the United States. This includes kidnapping, violent crime, major theft, drug smuggling and much more.

Source: International Association of Chiefs of Police – www.theiacp.org